



B2B NEWSLETTER 07/2019

PRAGUE AIRPORT HANDLED 5% MORE PASSENGERS IN 1H 2019

In the first half of this year, Prague Airport handled a total of 7,841,865 passengers, which represents a 5% year-on-year increase. Traditionally, the busiest destination based on the number of handled passengers was London. Amsterdam recorded the highest increase in the number of handled passengers. Compared to the same period of last year, the number of handled passengers on long-haul routes also significantly increased by as much as 10%. "The year-on-year increase in the number of handled passengers for the past six months is close to the upper limit of our prediction made at the beginning of this year. Such a good result was supported by the launch of direct connections to nine new destinations, the arrival of three new airlines and higher frequency on ten routes, one of which is long-haul," Vaclav Rehor, Chairman of the Prague Airport Board of Directors, said, commenting the operating results.

[Read more about Prague Airport's operating results](#)

OPERATIONS AND EVENTS

ROAD SHOW IN CO-OPERATION WITH EXIM TOURS



Towards the end of June 2019, Prague Airport took part in a roadshow organised by EXIM Tours for its commission-based sales agents. The main goal of the event was to present a new product offer for the up-coming winter season and introduce new tour catalogues. Prague Airport

representatives provided the roadshow participants with useful information regarding ways of getting to the airport and reviewed the security check and check-in rules. They also presented innovations making the passage through the airport smoother and more comfortable, e.g. the new Family Line service for parents travelling with children. The event, held in Ostrava, Brno and Prague, was attended by 400 representatives of tour operators and travel agents.

NEWS FROM AIRLINES

AIR MALTA CELEBRATES 20 YEARS OF SERVICE TO PRAGUE AND EXTENDS OPERATIONS TO WINTER SEASON



Air Malta is celebrating the 20th anniversary of its scheduled Malta-Prague service with the 200,000th passenger carried on this route this summer. Air Malta has also announced its plan to extend the service for the first time and continue the operations after the summer until the New Year. Maltese

tourists will get a chance to experience the unique atmosphere of Prague at Christmas, while Czech tourists who want to spend the holidays abroad will be able to use this direct scheduled connection. Next year, the airline plans to increase the number of carried passengers by 25%.

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EASYJET TO LAUNCH ITS GENEVA ROUTE



EasyJet airlines has announced the launch of its regular scheduled flights between Prague and Geneva. The new route will be operated from 1 November 2019 three times a week, on Mondays, Wednesdays and Fridays. The carrier will use Airbus A320 for 180 passengers to operate the year-round service to the

second largest city in Switzerland. According to Prague Airport's estimates, up to 48 thousand passengers could use the service a year in both directions.

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WIZZAIR ANNOUNCES NEW ROUTE TO CHISINAU AND ADDS FREQUENCY TO KUTAISI



Low-cost airline WizzAir has confirmed that, as part of its winter schedule, it will launch a new route between Prague and Chisinau. The new direct service to the capital of Moldova will be operated twice a week from 18 December 2019, on Wednesdays and Sundays, with Airbus A320s for 180 passengers. According to

Prague Airport's estimates, the service could be used by approximately 32 thousand passengers a year in both directions. Simultaneously, starting from 19 December 2019, the carrier will increase the frequency of flights on the Kutaisi, Georgia, route with new Thursday services.

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SERVICES AND FACILITIES

PRAGUE AIRPORT HAS SELECTED FUTURE DUTY FREE OPERATOR

Lagardère Travel Retail is the winner of the tender for the new operator of duty free shops at Václav Havel Airport



Prague. The company will gain a contract to lease 24 business units with a total area of 4,372m², while Prague Airport will gain a globally strong duty free operator. Lagardère Travel Retail will bring along a much wider offer tailored to individual passenger segments, new exclusive brands, stylish and modern

shop design, digital sales elements, new sales channels and, last but not least, the expansion of the local range of products. The winner was selected based on the quality of the offered services, the range of products and the offered amount of rent equally.

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CO-OPERATION BETWEEN PRAGUE AIRPORT AND THE AIR NAVIGATION SERVICES



Representatives of Prague Airport and the Air Navigation Services of the Czech Republic (ANS CR), a state-owned enterprise, signed a memorandum of mutual cooperation in June 2019. Both key entities of Czech civil aviation have agreed to further strengthen their cooperation in the fields of operational

safety, coordination of both development and investment activities at Václav Havel Airport Prague and intensive communication about issues concerning the future strategic development between the management of both companies. The cooperation thus primarily concerns areas connected with the construction of the parallel runway and increase in terminal capacities on the side of Prague Airport, and the implementation of the project of the new airport control tower on the side of ANS CR.

TRAVEL EXPERIENCES ARE CLOSER WITH PRAGUE AIRPORT'S NEW IMAGE CAMPAIGN

Prague Airport is launching a new summer image campaign. Prague Airport employees are featured in the new campaign, which will run



throughout the main summer season, beginning 1 July, and is based on four key visuals created by the Losers agency and photographed by Tomáš Třeštík. The main campaign slogan "Helping you to get closer to the experiences" relates to Prague Airport's efforts to constantly expand direct flights

in order to satisfy steadily increasing travel demand. The print, online and traditional outdoor versions will also appear at non-traditional spaces in order to pursue the basic campaign idea. The campaign will end with a festival about travelling held directly at Prague Airport in September 2019.

[Read more](#)

TRAFFIC DEVELOPMENT

	06/2018	06/2019	Y/Y	01-06/18	01-06/19	Y/Y
TOTAL PASSENGERS	1 673 841	1 776 540	6,14%	7 463 975	7 841 865	5,06%
Scheduled	1 581 360	1 631 608	3,18%	7 262 371	7 534 786	3,75%
Non-scheduled	92 481	144 932	56,72%	201 604	307 079	52,32%
PAX ON DEPARTURE	860 977	915 629	6,35%	3 762 972	3 953 955	5,08%
Local Passengers	834 496	893 215	7,04%	3 676 490	3 881 914	5,59%
Transfer	23 681	20 354	-14,05%	68 860	58 917	-14,44%
Transit	2 800	2 060	-26,43%	17 622	13 124	-25,52%
TOTAL MVT	15 247	15 155	-0,60%	72 167	71 827	-0,47%
Scheduled	12 610	12 377	-1,85%	61 203	60 903	-0,49%
Non-scheduled	2 322	2 452	5,60%	9 522	9 381	-1,48%
Others	315	326	3,49%	1 442	1 543	7,00%
TOP 3 DESTINATION:	1. Amsterdam, 2. Paris/CDG, 3. Antalya					
TOP 3 COUNTRIES:	1. United Kindgom, 2. Greece, 3. Italy					



Prague Airport

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