



# Prague Airport B2B Newsletter

AUGUST 2023



Latest news



## Prague Airport Shortlisted for Routes Awards



We are excited to share that Prague Airport has been shortlisted for the next Routes Awards. This prize recognises organisations that have delivered exceptional route development marketing activities during one of the industry's most recognised events. The whole Prague Airport Aviation Business Development team appreciates that you, our valued partners, have acknowledged our efforts and voted for us. We cannot wait to meet with you in less than two months' time in Istanbul. [#PRGlovesyou](#)



## New Direct Long-haul Charters by LOT & Čedok



The long-haul network from Prague keeps growing. In the latest press release, Čedok, the oldest Czech travel agency, announced that it will launch new direct long-haul charters from Prague earlier than originally planned. In cooperation with LOT Polish Airlines, Čedok will fly its customers to two brand new destinations. Colombo, Sri Lanka, starts on 24 October, while Mombasa, Kenya, is to be inaugurated on 3 January 2024.





## Prague Airport Plans to Handle 14.9 Million Passengers Next Year

On 12 August, Prague Airport reached the mark of eight million handled passengers, which brought us closer to this year's planned result of more than 13 million customers. So far, the busiest day of the year was 23 July, when 56,433 passengers passed through the gates of Prague Airport. The plans for next year were revealed during a press conference with the Ministry of Transport and Air Navigation Services of the Czech Republic. In 2024, Prague Airport aims to reach a 10% increase to handle 14.9 million passengers.



FAIRPRG AERO

Prague Airport

## New Campaign Aims at Promoting Prague Airport's ESG Activities

The main goal of the campaign is to increase awareness of the vast ESG activities Prague Airport carries out. An important element of the campaign is a brand-new logo of FairPRGaero. The recently released campaign aims to communicate the individual ESG topics towards the public as well as our B2B partners and employees in a simple yet playful form. So far, the campaign has introduced Biomonitoring with the help of our own bee colony and will move on to topics like social responsibility and ethics in business.



## Aviation Business Meetings in India



Prague Airport and CzechTourism representatives visited India this August to pursue further business steps with the goal of launching the New Delhi – Prague route. Alongside route development negotiations with Indian airlines, the aim of the visit was to support further capacity increases for issuing of visas. The visit was part of the [Touchpoint](#)

initiative's B2B activities with CzechTourism and Prague City Tourism and as such included a participation in a networking evening with local tour operators, media, airlines, and H. E. the Ambassador, Mrs Eliška Žigová, alongside an exclusive visa workshop for Indian tour operators at the Czech Embassy in New Delhi.

## TRAFFIC RESULTS

	JUL 2022	JUL 2023	YY CHANGE	JAN-JUL 2022	JAN-JUL 2023	YY CHANGE
<b>Total Passengers</b>	1 358 444	1 584 341	16,63%	5 645 664	7 412 291	31,29%
Scheduled	1 077 380	1 269 958	17,87%	4 983 531	6 601 674	32,47%
Non-scheduled	281 064	314 383	11,85%	662 133	810 617	22,43%
<b>Total Movements</b>	10 874	12 313	13,23%	55 707	64 636	16,03%
Scheduled	7 208	8 528	18,31%	39 141	47 586	21,58%
Non-scheduled	3 313	3 495	5,49%	14 612	15 165	3,78%
Others	353	290	-17,85%	1 954	1 885	-3,53%
<b>TOP 3 DESTINATIONS</b>	<b>Antalya, London, Paris</b>					
<b>TOP 3 COUNTRIES</b>	<b>Greece, Turkey, Italy</b>					

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