





B2B NEWSLETTER 4/2022

PRAGUE AIRPORT TO OFFER CONNECTIONS TO THREE NEW LONG-HAUL DESTINATIONS THIS SUMMER



New York, Riyadh, and Kuwait are the new long-haul destinations available to passengers from Prague this summer season thanks to direct flights. The American carrier Delta Air Lines resumes its <u>direct service to New York</u> (JFK Airport) with a daily frequency on 27 May 2022. Flynas has been operating <u>direct flights to Riyadh</u> since 29 April, and Jazeera Airways is to launch its <u>direct</u>

connection to Kuwait on 5 June 2022. Passengers from Prague can get to Riyadh aboard direct flights three times a week. The Kuwait route is scheduled twice weekly for the time being.

FROM PRAGUE TO BAKU WITH AZERBAIJAN AIRLINES

Azerbaijan Airlines will launch operations on the route connecting



Prague with the capital of Azerbaijan, Baku. The carrier will operate the direct connection twice a week, on Mondays and Fridays, using Airbus A320 aircraft for 146 passengers. The first flight is scheduled on 17 June 2022. Learn more **HERE**

RYANAIR FLIGHTS FROM PRAGUE TO TURIN



On 5 June, Ryanair launches a new direct connection from Prague to Turin, Italy. The route will be operated twice a week, on Tuesdays and Sundays. Turin will thus become the 30th destination with direct Ryanair flights from Prague, and the 16th destination in Italy with a direct connection from Václav Havel Airport Prague. Learn more HERE

PRAGUE AIRPORT LAUNCHES NEW B2B MARKETING CAMPAIGN



Prague Airport is working on a new B2B marketing campaign, with the goal of reaching both new and present carriers, assisting in their endeavours to establish or strengthen air connections to / from Prague. Three communication visuals (leisure, culture, conferences) are prepared for the campaign with the joint claim of 'Prague fills seats. Let it fill yours.' The campaign also features the 'Prague

loves you' logo, already well connected abroad with the Prague Airport brand. The campaign will be an integral part of all major foreign B2B activities of the airport, including participations in trade fairs, and conferences.

VÁCLAV HAVEL AIRPORT PRAGUE CELEBRATES ITS 85TH ANNIVERSARY



This year, Václav Havel Airport Prague 85th commemorating the anniversary since the launch of its operations with several events scheduled throughout the year. For example, there will be an interactive exhibition installed, and podcasts aired with period witnesses, and the current airport management. On the occasion of the anniversary, a special website www.letisteslavi85.cz was launched.

Alongside the history of the airport, page viewers will learn interesting information on current operations and plans for the airport future development. Learn more <u>HERE</u>

TRAFFIC RESULTS

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	MAR 2021	MAR 2022	Y/Y CHANGE	JAN-MAR 2021	JAN-MAR 2022	Y/Y CHANGE
Total Passengers	87.012	609.724	600,74%	250.991	1.393.728	455,29%
Scheduled	79.177	572.171	622,65%	231.977	1 314.239	466,54%
Non-scheduled	7.835	37.553	379,30%	19.014	79.489	318,06%
Passengers on departure	46.032	307.607	568,25%	125.095	699.447	459,13%
Local passengers	45.671	306.562	571,24%	123.349	695.303	463,69%
Transfer passengers	131	473	261,07%	550	1.608	192,36%
Transit passengers	230	572	148,70%	1.196	2.536	112,04%
Total Movements	2.479	6.705	170,47%	6.943	17.528	152,46%
Scheduled	1.182	4.885	313,28%	3.449	12.527	263,21%
Non-scheduled	1.009	1.603	58,87%	2.839	4.338	52,80%
Others	288	217	-24,65%	655	663	1,22%
TOP 3 DESTINATIONS	Dubai, Amsterdam, Paris/CDG					
TOP 3 COUNTRIES	United Kingdom, Italy, Spain					











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