

AIRPORT LOUNGE TENDER

TERMINAL 1



VŘ č. 0230004086

Příloha č. 1

PRAGUE AIRPORT



MAIN ADVANTAGES OF OUR PARTNERSHIP:

- Become **exclusive** and gain **interesting benefits** for your clients.
- Go bigger and get the **opportunity** to gain **new affluent clients**.
- Be visible and **strengthen your brand**.



VISITOR CENTRE





OPPORTUNITY TO GAIN NEW AFFLUENT CLIENTS:

- Almost **150 000 clients** a year?
- That sounds like a **great opportunity** to gain some **new patrons**.
- And not only by the use of the **advertising space** in the Lounge and **co-branded WiFi** connection.
- Give your clients free access vouchers **in exchange of personal information**.

STRENGTHEN YOUR BRAND:

- Promote **your brand**, making it **more visible at the Prague Airport!**

- How?

We will provide you with space for a **Lounge navigation** at the departure hall. With that, you will be able to **intervene** over **15 mil passengers** a year.

- **Promotion of your brand** on Prague Airport's web-site comes without saying,

- Make the **exklusiv connection** of the two brands happen.




CONTRACT FOR 5 YEARS



20 MIL CZK A YEAR INCLUDES:

- **25 000 entrances**
to the Lounge for your clients
- A **special price of CZK 450** per person
for each visit above the contract
- **Customized input criteria**
(identification according to your
requirements and specifications)
- **Promotional navigation area**
at the Terminal 1 departure hall
- **Advertising space**
at the Airport Lounge
- Fast Track **Security Check** at the gate



WHAT ELSE DOES THE CONTRACT ENTAIL FOR YOU:

- **Full interior** facilities
- **Lounge design**
- **Rebranding**
- **The involvement**
in the Lounge extension



WE OFFER:

- An established product
- Full operation of the Lounge
- Professional staff
- Guaranteed support 365 D/Y
- Top European Lounge by ASQ*
- Mid to long term increase by 12-15% clients

*ASQ = The American Society for Quality (ASQ, formerly named American Society for Quality Control (ASQC)) is a knowledge-based global community of quality professionals, with nearly 80,000 members dedicated to promoting and advancing quality tools, principles, and practices in their workplaces and communities.

PRODUCT INTRODUCTION:

The Lounge is located on the 2nd floor of the Terminal 1 departure hall, after passport control, intended for passengers departing to countries outside the Schengen area.

It offers an exclusive and unique space for relaxation, rest, comfort and refreshments before departure.

226 seats on 425 m² is not a final count, as an extension is planned over the next 2 years. Minimum capacity of 500 seats.

The Lounge is operating daily (05:30 am – 23:30 pm).



PRODUCT INTRODUCTION:

After a simple registration at the Lounge reception with a professional staff, you can offer your clients all-inclusive refreshments in the form of self-service bars and the comfort of a rest time before flight.

They can enjoy a unique space with natural light and a view of runway.



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