

### **Consent to Personal Data Processing and Information on Personal Data Processing**

I as the Data Subject, hereby grant to **Letiště Praha, a. s., with its registered office at K letišti 1019/6, Ruzyně, postal code 161 00, Praha 6, reg. No. (IČO): 282 44 532, registered in the Commercial Register administered by the Municipal Court in Prague, Section B, insert 14003** (hereinafter the **Controller**) pursuant to Art. 6 (1) a) and Art. 7 of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation) my free and clear consent to my personal data processing (hereinafter the **Consent**), under the below conditions:

### **The Purpose of Personal Data Processing**

The Data Subject's personal data will be processed subject to his/her consent. The reason for personal data provision by the data subject is the data subject's interest in the purpose of personal data processing being fulfilled which would not be possible without the provision of personal data.

The Controller undertakes to process accurate personal data only for the following purpose:

- **the sending of commercial messages (direct marketing).**

The Controller undertakes not to process personal data in any manner contradicting the above purpose.

### **The Scope of Personal Data**

The Controller undertakes to process personal data only to the extent necessary in connection with the above purpose for which they are being processed. The scope of personal data provided under the consent is as follows:

- **e-mail address,**

(hereinafter **Personal Data**).

### **The Period of Personal Data Processing**

The Controller agrees to process personal data only for **a period of 10 years** from the date of consent.

After this period expires, the Controller is obliged to dispose of the personal data.

### **The Categories of Recipients of Personal Data and the Transfer of Personal Data**

The Controller represents that personal data will only be disclosed to the respective employees of the Controller who are obliged to maintain confidentiality in respect of these data as well as of the security measures the disclosure of which would put the security of such personal data at risk.

The Controller declares that for the above purposes personal data will be transferred to UAB "MailerLite", with its registered office at Paupio Str. 46, Vilnius, Lithuania, company No. 302942057 (hereinafter the Processor), a company that is in charge of sending commercial messages on behalf of the Controller. The obligation to observe confidentiality of personal data also applies to the respective personnel of the Processor.

The Controller also represents that it will not transfer any personal data to any third countries or to any international organization.

### **Automated Decision-Making and Profiling**

During the processing of your personal data, no automatic decision-making shall take place.

**Prague Airport will use profiling** (a form of automated processing of the customer's personal data consisting of the use of personal data to evaluate certain personal aspects relating to the customer, in particular analyses or estimates of aspects regarding personal preferences and interests) in order to personalise the offer of services and products (targeted advertising).

**If you object to profiling, Prague Airport undertakes to stop profiling in relation to you.**

### **Withdrawal of Consent to Personal Data Processing**

The Data Subject has the right to withdraw his/her consent to the processing of personal data at any time without any restriction or damage, either at the address of the Controller's registered office or at the following email address: [dpo@prg.aero.cz](mailto:dpo@prg.aero.cz).

### **The Rights of the Data Subject**

The Controller hereby informs the Data Subject about the rights resulting for the Data Subject from the GDPR, in particular:

- **the right of access to personal data** (the Data Subject will have the right to obtain from the Controller confirmation as to whether or not any personal data concerning him or her are being processed pursuant to Art. 15 of the GDPR);
- **the right to rectification** (the Data Subject will have the right to obtain from the Controller without undue delay the rectification of inaccurate personal data concerning him or her, as well as the right to have incomplete personal data completed pursuant to Art. 16 of the GDPR);
- **the right to erasure** (the data subject will have the right to obtain from the Controller the erasure of personal data concerning him or her without undue delay where one of the grounds specified in Art. 17 of the GDPR applies);
- **the right to restriction of processing** (the data subject shall have the right to obtain from the controller a restriction of processing in those cases specified in Art. 18 of the GDPR);
- **the right to data portability** (the Data Subject is entitled to obtain personal data concerning him/her which he or she has provided to the Controller, in a structured, commonly used and machine-readable format and the right to transmit those data to another controller without hindrance from the Controller to whom the personal data has been provided in those cases specified in Art. 20 of the GDPR);
- **the right to object** (the Data Subject has the right to object at any time to processing of personal data concerning you for marketing purposes (sending commercial messages) which is based on Art. 6(1)(e) or (f) of the GDPR, including profiling based on those provisions, pursuant to Art. 21 of the GDPR). If a Data Subject objects to the processing of his/her personal data, Prague Airport will stop processing their personal data for this purpose without further action;
- **the right not to be subject to a decision based solely on automated processing** (the data subject shall have the right not to be subject to a decision based solely on automated processing, including profiling, which produces legal effects concerning him or her or similarly significantly affects him or her pursuant to Art. 22 of the GDPR);
- **the right to lodge a complaint with the supervisory authority**, which is the Office for Personal Data Protection, with its seat at Pplk. Sochora 727/27, postal code 170 00, Praha 7.

### **The Data Protection Officer**

Pursuant to Art. 30(1)(a) of the GDPR, the Controller hereby provides the Data Subject with the contact details of the data protection officer.

Any inquiries, suggestions or other filings you might have or make regarding the processing of your personal data may be sent to the Data Protection Officer – Ing. Luboš Řádek MBA, email address: [dpo@prg.aero](mailto:dpo@prg.aero).

### **Conclusion**

The Data Subject hereby declares to have been duly informed by the Controller about the processing of personal data in accordance with Art. 13 of the GDPR and that the personal data provided are true and accurate and are provided to the Controller voluntarily.

*Version 6 May 2022*

*Valid from:*